

**HER IMPACT  
STUDENT  
CLUB**  
grades 6-12



“

"I don't believe true purpose can be found solely by looking to society for answers, I believe it is discovered by starting with the question: "God, what did you have in mind when you created me?"~Angela Mott, Founder.

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Angela Mott~Founder of  
HER IMPACT

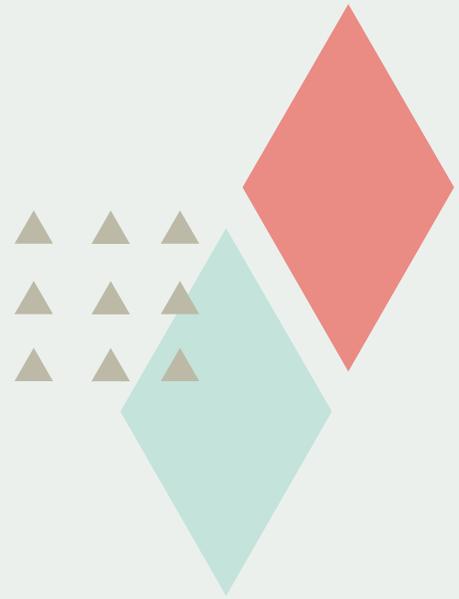


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## Why Form a "HER IMPACT" CLUB?

### **BUILDING A LEADERSHIP PIPELINE OF THE NEXT GENERATION**

HER IMPACT believes that a female leadership pipeline is essential to systematically and intentionally impact the future of our communities for good. We believe that the next generation of students are the change-makers the world needs to keep moving towards a world where humanity truly reflects the best interests of others.

Clubs and organizations are a great way to help develop your character and the skills that will benefit you in school, your career and in life.

Skills like commitment, leadership, effective communication, and being able to work successfully in a group all come from participating in a club or organization.

Joining an organization is one of the best ways to build a bigger network. Clubs can offer important life skills that a learner can use for the rest of his or her life. HER IMPACT student clubs will provide you with the opportunities to develop strategies that make a positive impact on culture and help you tap into your potential to shape the world.



# How to Organize your Club?

## What is a Board of Directors? (BOD)

The first thing you should do is form something known as a Board of Directors. A Board of Directors is made up of 3 or more people. They can be students or teachers. The Board will vote on decisions that give direction to your project. Decisions such as the mission, the type of project and the rules that the project will follow. The Board should meet frequently throughout the project to keep each other accountable and to discuss everything related to the project.



## Choose a Name

Get creative, but check to make sure no one else is using that name. Also make sure the name fits the mission in some way!



## Choose your rules and team values

These can be voted on by your Board of Directors. Everything will need to be on voted on for approval. These rules will keep you accountable.

## Choose your mission statement- your "Why"

Your Mission Statement is the reason you are doing the project. It is the thing that will drive you to tell others "why" what you are doing is so impactful. It is the reason why you think your project is needed. Your mission statement doesn't have to be a long paragraph. Keep it as simple as possible!

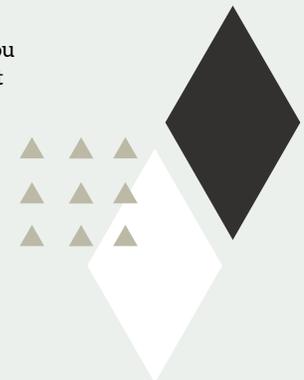


## Choose your Project-your "What"

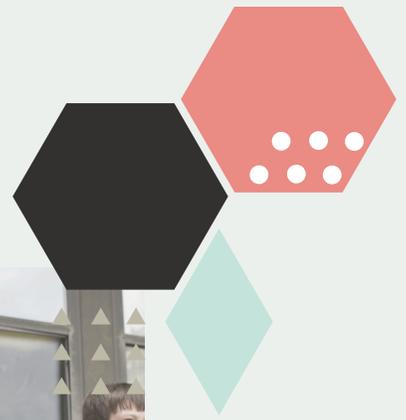
What are you going to be doing. Again, your Board will help determine this. Keep your mission and values in mind and

## Schedule your timeline. your "When"

It's great to have discussions and create ideas, but eventually you need to put some action behind all of this work. Schedule a start date, how long the project will run ( weekly, daily, monthly, by semester, the school year) and set a due date. Now let's go make an impact.



# Choosing a Project:



## ACTIVISM AND SOCIAL JUSTICE

### Some Ideas:

- Anti-Racism Forums and Rallies
- Gender Equity
- Child Abuse Prevention
- Freedom of Faith and Speech Laws
- Lobbying for safer neighborhoods
- Prison Reform



## COMMUNITY SERVICE MISSIONS

### Some Ideas:

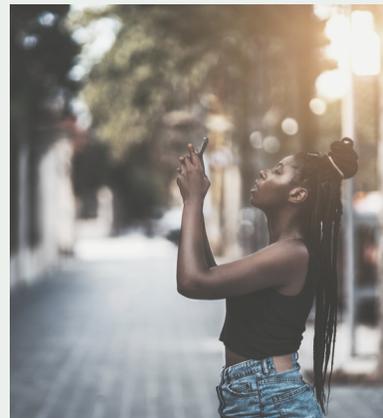
- Feeding the Homeless
- Gathering diapers and formula for Single Mothers
- Adopting a Senior Citizen
- Adopting a neighborhood Block or park to clean
- Global Missions Trips



## EDUCATION

### Some Ideas:

- HBCU awareness workshops for middle and high schoolers
- Reading Tutoring Programs for k-12th grade
- Special Needs Buddy programs for children with special needs.
- Math and Science Bowls and Competitions
- Healthy Living Workshops



## THE ARTS

### Some Ideas:

- Documentaries on different disparities
- Exhibition on African Slave History or Civil Rights
- Plays Dramas for social impact
- Dance performances to pay tribute to African ancestors
- Photo collection of Civil Rights leaders and activists via a social media page

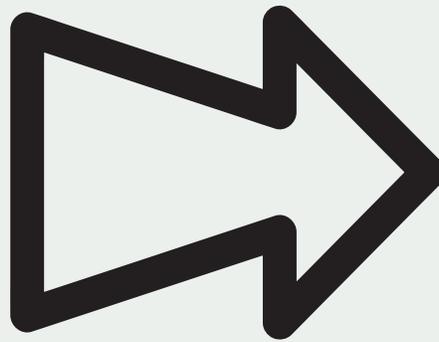
How do I  
get people  
to join my  
club?



## Building a Network

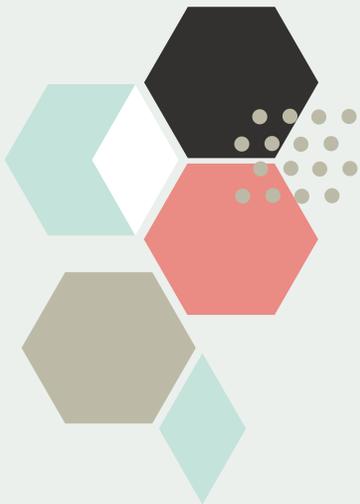
Pitch your **HER IMPACT  
PROJECT TO YOUR  
SCHOOL FIRST!**

Your school  
administration office is a  
good place to start



This is where you will have to  
do the **WORK!** You will need  
to come up with a way to tell  
people about what you are  
doing and why you are doing  
it.

- Talk about your project on your schools morning show.
- Talk to your class Student Council
- Pass out information at school events, games, pep rallies and conference nights
- Ask if you can sit in on a staff meeting to present your project
- Request a hearing with the school board
- Talk to neighbors, peer, your sports teams and your faith community.

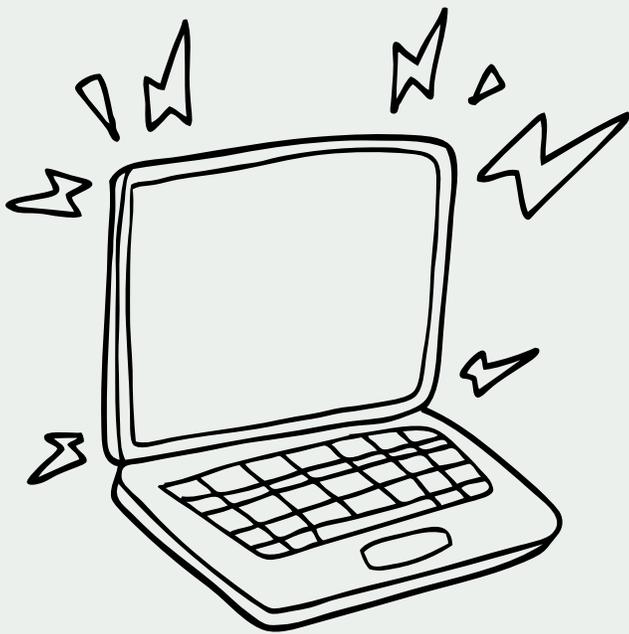




## Fundraising Ideas!!!

Again your school will be a great resource!

- Ask your school if you can showcase your Club at Club Day at your school.
- Neighborhood Carwashes
- Bake Sales
- Write Donation letters to big Companies
- Ask your friends
- Ask your parents friends for pledges
- Find a sponsor that will help you fund your project in exchange for you promoting their company.

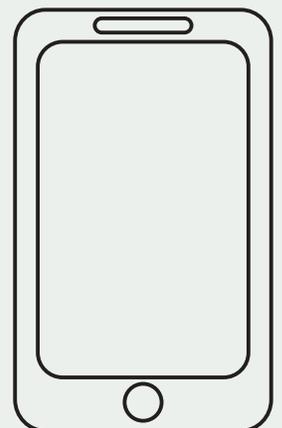


## Promoting Your Project



One of THE best things about being a teenager is that you are already Social Media savvy. Use social media in a positive way to tell all of your friends about the project that you and your Board have come up with. It's the fastest way to get the word out.

- Create a page, make sure it' looks as professional as possible and promote away.
- Word of mouth is always a great way. Tell your friends, family and mentors. Be prepared for rejection or doubt, that's part of the process, but keep believing in your plan.
- Post flyers up at school ( with permission) and spread the word!
- Talk to your youth group leaders in your faith community.



Date  
Name  
Organization  
Street  
City, State ZIP

Dear Company Name,

At [Nonprofit Name], we've served [demographic] in the [Community Name] area for over [number] years. This [season or time period], we're aiming to raise [amount] to fund [project].

On [date] we are planning to host a [type] fundraising event. At this event, we would [event activity] and raise money by [fundraising method].

However, we think our efforts would go even farther with [Company Name] as our official corporate sponsor.

In this role, your business would provide [service or donation amount], and in turn we would promote your company as the event's official sponsor.

Alternatively, your team could provide [service or donation amount] in your role as our sponsor.

With [Company Name] by our side at this upcoming event, we're sure to achieve this season's fundraising goal and serve [Community Name] well.

If your company is interested in being our official event sponsor, please reach out to us at [contact information]. We can't wait to hear back!

Sincerely, [or With warm regards,]  
Signature of a leader in the organization  
Typed name of organizational leader

**Donation letter template**